# **Cookie Consent**



### Necessary (42)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

_cf_bm	fonts.net	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use		HTTP Cookie
		of their website.		
AADSSO	Microsoft	This cookie is necessary for the login function on the website.	Session	HTTP Cookie
Al_buffer [x2]	Microsoft	Used in context with the "Al_sentBuffer" in order to limit the number of data-server-updates (Azure). This synergy also allows the website to detect any duplicate data-server-updates.	Session	HTML Local Storage
Al_sentBuffer [x2]	Microsoft	Used in context with the "Al_buffer" in order to limit the number of data-server-updates (Azure). This synergy also allows the website to detect any duplicate data-server-updates.	Session	HTML Local Storage
ai_session [x2]	Microsoft	Preserves users states across page requests.	1 day	HTTP Cookie
ARRAffinity [x2]	login.universal- investment.com	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP Cookie
	fondsfinder.universal-ir	nvestment.com		
ARRAffinitySameSite	fondsfinder.universal- investment.com	Used to distribute traffic to the website on several Sessi servers in order to optimise response times.		HTTP Cookie
ASP.NET_SessionId [x3]	universalinvestment- cd-uat.adesso- financial.de	Preserves the visitor's session state across page requests.	Session	HTTP Cookie
		n-uat.adesso-financial.de	I	
	login.universal-investm	ent.com		
BIGipServer# [x3]	fonds- services.universal- investment.com	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP Cookie
	pp-test.universal-inves	tment.com		
	login.universal-investm	ent.com		
CONSENT	YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.		HTTP Cookie
CookieConsent [x10]	Cookiebot	Stores the user's cookie consent state for the 1 year H current domain		HTTP Cookie
CookieTest	login.universal- investment.com	This cookie is used to determine if the visitor has accepted the cookie consent box.	Session	HTTP Cookie
esctx	Microsoft	This cookie is necessary for the login function on the website.	Session	HTTP Cookie



hex (32)	fonds-	Used to manage server calls to the website's	Session	HTTP Cookie
	services.universal-	backend systems.		
	investment.com			
li_gc	LinkedIn	Stores the user's cookie consent state for the	2 years	HTTP Cookie
		current domain		
rc::a	Google	This cookie is used to distinguish between	Persistent	HTML Local
		humans and bots. This is beneficial for the		Storage
		website, in order to make valid reports on the use		
		of their website.		
rc::c	Google	This cookie is used to distinguish between	Session	HTML Local
		humans and bots.		Storage
SSOCOOKIEPULLED	Microsoft	This cookie is necessary for the login function on	1 day	HTTP Cookie
		the website.		
stsservicecookie	Microsoft	Used in connection with the synchronisation	Session	HTTP Cookie
		between the website and third-party Data		
		Management Platform. The cookie serves to		
		monitor this process for security reasons.		
sxa_site [x2]	universalinvestment-	Improves website speed and implements content	Session	HTTP Cookie
	cd-uat.adesso-	through a Content Delivery Network (CDN).		
	financial.de			
	universalinvestment-cr	n-uat.adesso-financial.de	r	1
test_cookie	Google	Used to check if the user's browser supports	1 day	HTTP Cookie
		cookies.		
TS# [x2]	fonds-	Used to ensure website security and fraud	Session	HTTP Cookie
	services.universal-	detection.		
	investment.com			
	pp-test.universal-inves	stment.com		
x-ms-gateway-slice	Microsoft	Used in connection with the synchronisation	Session	HTTP Cookie
		between the website and third-party Data		
		Management Platform. The cookie serves to		
		monitor this process for security reasons.		

Klicken oder tippen Sie hier, um Text einzugeben.

## Comfort (6)

Name	Provider	Purpose	Expiry	Туре
CookieConsentBulkSetting-	Cookiebot	Enables cookie consent across multiple	Persistent HTML Loca	
#		websites		Storage
lang [x2]	LinkedIn	Remembers the user's selected language version of a website	Session	HTTP Cookie
MSPRequ	Microsoft	Used by Microsoft to enable secure login to a website	Session	HTTP Cookie
shell#lang [x2]	universalinvestment- cd-uat.adesso- financial.de	This cookie is used to determine the preferred language of the visitor and sets the language accordingly on the website, if possible.	Session	HTTP Cookie

#### Statistics (19)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

_cltk	Yumpu	Registers statistical data on users' behaviour	HTML	
		on the website. Used for internal analytics by		Local
		the website operator.		Storage
_ga [x3]	Google	Registers a unique ID that is used to generate	2 years	HTTP
		statistical data on how the visitor uses the		Cookie
		website.		



_gat [x3]	Google	Used by Google Analytics to throttle request	1 day	HTTP
_gid [x3]	Google	rate Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	Cookie HTTP Cookie
ai_user [x2]	Microsoft	Used by Microsoft Application Insights software to collect statistical usage and telemetry information. The cookie stores a unique identifier to recognize users on returning visits over time.		HTTP Cookie
AnalyticsSyncHistory	ticsSyncHistory LinkedIn Used in connection with data-		29 days	HTTP Cookie
c.gif	Microsoft	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.		Pixel Tracker
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
fpc Microsoft		Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	30 days	HTTP Cookie
nrid	fonds- services.universal- investment.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1041 days	HTTP Cookie
SC_ANALYTICS_GLOBAL_COOKIE [x2]	universalinvestment- cd-uat.adesso- financial.de	Used by Sitecore Engagement Analytics to identify the visitor on repeat visits to the website.	10 years	HTTP Cookie

# Marketing (37)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

_gcl_au [x2]	Google	Used by Google AdSense for experimenting with	3 months	HTTP
	Google	advertisement efficiency across websites using their services.	5 11011115	Cookie
_uetsid	Yumpu	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetsid_exp	Yumpu	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
_uetvid	Yumpu	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetvid_exp	Yumpu	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker
ANONCHK	Microsoft	Registers data on visitors from multiple visits and on multiple websites. This information is used to	1 day	HTTP Cookie

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		measure the efficiency of advertisement on websites.		
atrk.gif	Alexa Internet	This cookie is used to collect information on consumer behavior, which is sent to Alexa Analytics - Alexa Analytics is an Amazon company.	Session	Pixel Tracker
AVPUID	Advert Serve	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real- time bidding for advertisers.	1 year	HTTP Cookie
bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	HTTP Cookie
bscookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	HTTP Cookie
CkTst	aadcdn.msftauth.net	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Session	HTTP Cookie
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
lidc	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	HTTP Cookie
MC1	Microsoft	Used by Microsoft to keep statistics on what pages the user has visited and how often an ad click leads to a purchase or other actions on the advertiser's website.	1 year	HTTP Cookie
MS0	Microsoft	Used by Microsoft to keep statistics on what pages the user has visited and how often an ad click leads to a purchase or other actions on the advertiser's website.		HTTP Cookie
MSFPC	aadcdn.msftauth.net	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.		HTTP Cookie
MUID [x2]	Microsoft	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID	1 year	HTTP Cookie
pagead/1p-user-list/#	Google	across many Microsoft domains.Tracks if the user has shown interest in specificproducts or events across multiple websites anddetects how the user navigates between sites. Thisis used for measurement of advertisement effortsand facilitates payment of referral-fees betweenwebsites.		Pixel Tracker
pagead/landing [x2]	Google	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.		Pixel Tracker
SM	Microsoft	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	Session	HTTP Cookie
SRM_B	ads.   Microsoft Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services.			HTTP Cookie



tr	Meta Platforms, Inc. Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.			Pixel Tracker
uaid	Microsoft	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.	Session	HTTP Cookie
UserMatchHistory	LinkedIn	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days	HTTP Cookie
yt.innertube::nextld	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
yt.innertube::requests	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
yt-remote-cast- available	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-cast- installed	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote- connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast- check-period	YouTube	Stores the user's video player preferences using Sessi   embedded YouTube video Sessi		HTML Local Storage
yt-remote-session- app	YouTube	Stores the user's video player preferences using Session   embedded YouTube video Session		HTML Local Storage
yt-remote-session- name	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

# Unclassified (10)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies

AVP_UUID	Yumpu	Pending	Persistent	HTML Local Storage
brcap	aadcdn.msftauth.net	Pending	1 year	HTTP Cookie
buid	Microsoft	Pending	30 days	HTTP Cookie
circ	Microsoft	Pending	30 days	HTTP Cookie
fondsfinder.test.cookie	fondsfinder.universal- investment.com	Pending	50 years	HTTP Cookie
intercom.intercom-state- 9e7fb24c6e48df26c894b9d2959ebf88dfbc83cd	Yumpu	Pending	Persistent	HTML Local Storage
intercom.intercom-state-w82vg1ra	app.slidepresenter.com	Pending	Persistent	HTML Local Storage
slidepresenter.viewerld	app.slidepresenter.com	Pending	Persistent	HTML Local Storage
universal investment reference site#lang	universalinvestment-cm- uat.adesso-financial.de	Pending	Session	HTTP Cookie



universal investment#lang	universalinvestment-cd-	Pending	Session	HTTP Cookie
	uat.adesso-financial.de			

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