# **Cookie Consent**



### Necessary (42)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

| _cf_bm                    | fonts.net  | This cookie is used to distinguish between<br>humans and bots. This is beneficial for the<br>website, in order to make valid reports on the use  |         | HTTP Cookie           |
|---------------------------|--|--|---------|-----------------------|
|                           |  | of their website.  |         |                       |
| AADSSO                    | Microsoft  | This cookie is necessary for the login function on the website.  | Session | HTTP Cookie           |
| Al_buffer [x2]            | Microsoft  | Used in context with the "Al_sentBuffer" in order<br>to limit the number of data-server-updates<br>(Azure). This synergy also allows the website to<br>detect any duplicate data-server-updates. | Session | HTML Local<br>Storage |
| Al_sentBuffer [x2]        | Microsoft  | Used in context with the "Al_buffer" in order to<br>limit the number of data-server-updates (Azure).<br>This synergy also allows the website to detect any<br>duplicate data-server-updates.     | Session | HTML Local<br>Storage |
| ai_session [x2]           | Microsoft  | Preserves users states across page requests.   | 1 day   | HTTP Cookie           |
| ARRAffinity [x2]          | login.universal-<br>investment.com                     | Used to distribute traffic to the website on several servers in order to optimise response times.  | Session | HTTP Cookie           |
|                           | fondsfinder.universal-ir                               | nvestment.com  |         |                       |
| ARRAffinitySameSite       | fondsfinder.universal-<br>investment.com               | Used to distribute traffic to the website on several Sessi servers in order to optimise response times.  |         | HTTP Cookie           |
| ASP.NET_SessionId<br>[x3] | universalinvestment-<br>cd-uat.adesso-<br>financial.de | Preserves the visitor's session state across page requests.  | Session | HTTP Cookie           |
|                           |  | n-uat.adesso-financial.de  | I       |                       |
|                           | login.universal-investm                                | ent.com  |         |                       |
| BIGipServer# [x3]         | fonds-<br>services.universal-<br>investment.com        | Used to distribute traffic to the website on several servers in order to optimise response times.  | Session | HTTP Cookie           |
|                           | pp-test.universal-inves                                | tment.com  |         |                       |
|                           | login.universal-investm                                | ent.com  |         |                       |
| CONSENT                   | YouTube  | Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.   |         | HTTP Cookie           |
| CookieConsent [x10]       | Cookiebot  | Stores the user's cookie consent state for the 1 year H<br>current domain  |         | HTTP Cookie           |
| CookieTest                | login.universal-<br>investment.com                     | This cookie is used to determine if the visitor has accepted the cookie consent box.   | Session | HTTP Cookie           |
| esctx                     | Microsoft  | This cookie is necessary for the login function on the website.  | Session | HTTP Cookie           |



| hex (32)           | fonds-                  | Used to manage server calls to the website's       | Session    | HTTP Cookie |
|--------------------|-------------------------|--|------------|-------------|
|                    | services.universal-     | backend systems.                                   |            |             |
|                    | investment.com          |  |            |             |
| li_gc              | LinkedIn                | Stores the user's cookie consent state for the     | 2 years    | HTTP Cookie |
|                    |                         | current domain                                     |            |             |
| rc::a              | Google                  | This cookie is used to distinguish between         | Persistent | HTML Local  |
|                    |                         | humans and bots. This is beneficial for the        |            | Storage     |
|                    |                         | website, in order to make valid reports on the use |            |             |
|                    |                         | of their website.                                  |            |             |
| rc::c              | Google                  | This cookie is used to distinguish between         | Session    | HTML Local  |
|                    |                         | humans and bots.                                   |            | Storage     |
| SSOCOOKIEPULLED    | Microsoft               | This cookie is necessary for the login function on | 1 day      | HTTP Cookie |
|                    |                         | the website.                                       |            |             |
| stsservicecookie   | Microsoft               | Used in connection with the synchronisation        | Session    | HTTP Cookie |
|                    |                         | between the website and third-party Data           |            |             |
|                    |                         | Management Platform. The cookie serves to          |            |             |
|                    |                         | monitor this process for security reasons.         |            |             |
| sxa_site [x2]      | universalinvestment-    | Improves website speed and implements content      | Session    | HTTP Cookie |
|                    | cd-uat.adesso-          | through a Content Delivery Network (CDN).          |            |             |
|                    | financial.de            |  |            |             |
|                    | universalinvestment-cr  | n-uat.adesso-financial.de                          | r          | 1           |
| test_cookie        | Google                  | Used to check if the user's browser supports       | 1 day      | HTTP Cookie |
|                    |                         | cookies.   |            |             |
| TS# [x2]           | fonds-                  | Used to ensure website security and fraud          | Session    | HTTP Cookie |
|                    | services.universal-     | detection.   |            |             |
|                    | investment.com          |  |            |             |
|                    | pp-test.universal-inves | stment.com   |            |             |
| x-ms-gateway-slice | Microsoft               | Used in connection with the synchronisation        | Session    | HTTP Cookie |
|                    |                         | between the website and third-party Data           |            |             |
|                    |                         | Management Platform. The cookie serves to          |            |             |
|                    |                         | monitor this process for security reasons.         |            |             |

Klicken oder tippen Sie hier, um Text einzugeben.

## Comfort (6)

| Name                      | Provider   | Purpose  | Expiry               | Туре        |
|---------------------------|--|--|----------------------|-------------|
| CookieConsentBulkSetting- | Cookiebot  | Enables cookie consent across multiple   | Persistent HTML Loca |             |
| #                         |  | websites   |                      | Storage     |
| lang [x2]                 | LinkedIn   | Remembers the user's selected language version of a website  | Session              | HTTP Cookie |
| MSPRequ                   | Microsoft  | Used by Microsoft to enable secure login to a website  | Session              | HTTP Cookie |
| shell#lang [x2]           | universalinvestment-<br>cd-uat.adesso-<br>financial.de | This cookie is used to determine the<br>preferred language of the visitor and sets<br>the language accordingly on the website, if<br>possible. | Session              | HTTP Cookie |

#### Statistics (19)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

| _cltk    | Yumpu  | Registers statistical data on users' behaviour | HTML    |         |
|----------|--------|--|---------|---------|
|          |        | on the website. Used for internal analytics by |         | Local   |
|          |        | the website operator.                          |         | Storage |
| _ga [x3] | Google | Registers a unique ID that is used to generate | 2 years | HTTP    |
|          |        | statistical data on how the visitor uses the   |         | Cookie  |
|          |        | website.                                       |         |         |



| _gat [x3]                          | Google   | Used by Google Analytics to throttle request  | 1 day        | HTTP                     |
|------------------------------------|--|---|--------------|--------------------------|
| _gid [x3]                          | Google   | rate<br>Registers a unique ID that is used to generate<br>statistical data on how the visitor uses the<br>website.  | 1 day        | Cookie<br>HTTP<br>Cookie |
| ai_user [x2]                       | Microsoft  | Used by Microsoft Application Insights<br>software to collect statistical usage and<br>telemetry information. The cookie stores a<br>unique identifier to recognize users on<br>returning visits over time. |              | HTTP<br>Cookie           |
| AnalyticsSyncHistory               | ticsSyncHistory LinkedIn Used in connection with data- |   | 29<br>days   | HTTP<br>Cookie           |
| c.gif                              | Microsoft  | Collects data on the user's navigation and<br>behavior on the website. This is used to<br>compile statistical reports and heatmaps for<br>the website owner.  |              | Pixel<br>Tracker         |
| collect                            | Google   | Used to send data to Google Analytics about<br>the visitor's device and behavior. Tracks the<br>visitor across devices and marketing<br>channels.   | Session      | Pixel<br>Tracker         |
| fpc Microsoft                      |  | Registers a unique ID that is used to generate statistical data on how the visitor uses the website.  | 30<br>days   | HTTP<br>Cookie           |
| nrid                               | fonds-<br>services.universal-<br>investment.com        | Registers a unique ID that is used to generate statistical data on how the visitor uses the website.  | 1041<br>days | HTTP<br>Cookie           |
| SC_ANALYTICS_GLOBAL_COOKIE<br>[x2] | universalinvestment-<br>cd-uat.adesso-<br>financial.de | Used by Sitecore Engagement Analytics to<br>identify the visitor on repeat visits to the<br>website.  | 10<br>years  | HTTP<br>Cookie           |

# Marketing (37)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

| _gcl_au [x2]     | Google    | Used by Google AdSense for experimenting with   | 3 months   | HTTP                     |
|------------------|-----------|---|------------|--------------------------|
|                  | Google    | advertisement efficiency across websites using their services.  | 5 11011115 | Cookie                   |
| _uetsid          | Yumpu     | Used to track visitors on multiple websites, in order<br>to present relevant advertisement based on the<br>visitor's preferences.                   | Persistent | HTML<br>Local<br>Storage |
| _uetsid_exp      | Yumpu     | Contains the expiry-date for the cookie with corresponding name.  | Persistent | HTML<br>Local<br>Storage |
| _uetvid          | Yumpu     | Used to track visitors on multiple websites, in order<br>to present relevant advertisement based on the<br>visitor's preferences.                   | Persistent | HTML<br>Local<br>Storage |
| _uetvid_exp      | Yumpu     | Contains the expiry-date for the cookie with corresponding name.  | Persistent | HTML<br>Local<br>Storage |
| ads/ga-audiences | Google    | Used by Google AdWords to re-engage visitors that<br>are likely to convert to customers based on the<br>visitor's online behaviour across websites. | Session    | Pixel<br>Tracker         |
| ANONCHK          | Microsoft | Registers data on visitors from multiple visits and on multiple websites. This information is used to   | 1 day      | HTTP<br>Cookie           |

# **5** Universal Investment

|                       |  | measure the efficiency of advertisement on websites.  |         |                  |
|-----------------------|--|---|---------|------------------|
| atrk.gif              | Alexa Internet   | This cookie is used to collect information on<br>consumer behavior, which is sent to Alexa Analytics<br>- Alexa Analytics is an Amazon company.   | Session | Pixel<br>Tracker |
| AVPUID                | Advert Serve   | Used to identify the visitor across visits and devices.<br>This allows the website to present the visitor with<br>relevant advertisement - The service is provided by<br>third party advertisement hubs, which facilitate real-<br>time bidding for advertisers.                          | 1 year  | HTTP<br>Cookie   |
| bcookie               | LinkedIn   | Used by the social networking service, LinkedIn, for tracking the use of embedded services.   | 2 years | HTTP<br>Cookie   |
| bscookie              | LinkedIn   | Used by the social networking service, LinkedIn, for tracking the use of embedded services.   | 2 years | HTTP<br>Cookie   |
| CkTst                 | aadcdn.msftauth.net  | Used to track visitors on multiple websites, in order<br>to present relevant advertisement based on the<br>visitor's preferences.   | Session | HTTP<br>Cookie   |
| IDE                   | Google   | Used by Google DoubleClick to register and report<br>the website user's actions after viewing or clicking<br>one of the advertiser's ads with the purpose of<br>measuring the efficacy of an ad and to present<br>targeted ads to the user.   | 1 year  | HTTP<br>Cookie   |
| lidc                  | LinkedIn   | Used by the social networking service, LinkedIn, for tracking the use of embedded services.   | 1 day   | HTTP<br>Cookie   |
| MC1                   | Microsoft  | Used by Microsoft to keep statistics on what pages<br>the user has visited and how often an ad click leads<br>to a purchase or other actions on the advertiser's<br>website.  | 1 year  | HTTP<br>Cookie   |
| MS0                   | Microsoft  | Used by Microsoft to keep statistics on what pages<br>the user has visited and how often an ad click leads<br>to a purchase or other actions on the advertiser's<br>website.  |         | HTTP<br>Cookie   |
| MSFPC                 | aadcdn.msftauth.net  | Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.   |         | HTTP<br>Cookie   |
| MUID [x2]             | Microsoft  | Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID  | 1 year  | HTTP<br>Cookie   |
| pagead/1p-user-list/# | Google   | across many Microsoft domains.Tracks if the user has shown interest in specificproducts or events across multiple websites anddetects how the user navigates between sites. Thisis used for measurement of advertisement effortsand facilitates payment of referral-fees betweenwebsites. |         | Pixel<br>Tracker |
| pagead/landing [x2]   | Google   | Collects data on visitor behaviour from multiple<br>websites, in order to present more relevant<br>advertisement - This also allows the website to limit<br>the number of times that they are shown the same<br>advertisement.  |         | Pixel<br>Tracker |
| SM                    | Microsoft  | Registers a unique ID that identifies the user's device<br>during return visits across websites that use the<br>same ad network. The ID is used to allow targeted<br>ads.   | Session | HTTP<br>Cookie   |
| SRM_B                 | ads.   Microsoft Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services. |   |         | HTTP<br>Cookie   |



| tr                              | Meta Platforms, Inc. Used by Facebook to deliver a series of<br>advertisement products such as real time bidding<br>from third party advertisers. |  |            | Pixel<br>Tracker         |
|---------------------------------|---|--|------------|--------------------------|
| uaid                            | Microsoft   | Collects information on user behaviour on multiple<br>websites. This information is used in order to<br>optimize the relevance of advertisement on the<br>website. | Session    | HTTP<br>Cookie           |
| UserMatchHistory                | LinkedIn  | Used to track visitors on multiple websites, in order<br>to present relevant advertisement based on the<br>visitor's preferences.                                  | 29 days    | HTTP<br>Cookie           |
| yt.innertube::nextld            | YouTube   | Registers a unique ID to keep statistics of what videos from YouTube the user has seen.  | Persistent | HTML<br>Local<br>Storage |
| yt.innertube::requests          | YouTube   | Registers a unique ID to keep statistics of what videos from YouTube the user has seen.  | Persistent | HTML<br>Local<br>Storage |
| yt-remote-cast-<br>available    | YouTube   | Stores the user's video player preferences using embedded YouTube video  | Session    | HTML<br>Local<br>Storage |
| yt-remote-cast-<br>installed    | YouTube   | Stores the user's video player preferences using embedded YouTube video  | Session    | HTML<br>Local<br>Storage |
| yt-remote-<br>connected-devices | YouTube   | Stores the user's video player preferences using embedded YouTube video  | Persistent | HTML<br>Local<br>Storage |
| yt-remote-device-id             | YouTube   | Stores the user's video player preferences using embedded YouTube video  | Persistent | HTML<br>Local<br>Storage |
| yt-remote-fast-<br>check-period | YouTube   | Stores the user's video player preferences using Sessi   embedded YouTube video Sessi  |            | HTML<br>Local<br>Storage |
| yt-remote-session-<br>app       | YouTube   | Stores the user's video player preferences using Session   embedded YouTube video Session  |            | HTML<br>Local<br>Storage |
| yt-remote-session-<br>name      | YouTube   | Stores the user's video player preferences using embedded YouTube video  | Session    | HTML<br>Local<br>Storage |

# Unclassified (10)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies

| AVP_UUID   | Yumpu  | Pending | Persistent | HTML Local Storage |
|--|--|---------|------------|--------------------|
| brcap  | aadcdn.msftauth.net                                | Pending | 1 year     | HTTP Cookie        |
| buid   | Microsoft  | Pending | 30 days    | HTTP Cookie        |
| circ   | Microsoft  | Pending | 30 days    | HTTP Cookie        |
| fondsfinder.test.cookie  | fondsfinder.universal-<br>investment.com           | Pending | 50 years   | HTTP Cookie        |
| intercom.intercom-state-<br>9e7fb24c6e48df26c894b9d2959ebf88dfbc83cd | Yumpu  | Pending | Persistent | HTML Local Storage |
| intercom.intercom-state-w82vg1ra                                     | app.slidepresenter.com                             | Pending | Persistent | HTML Local Storage |
| slidepresenter.viewerld  | app.slidepresenter.com                             | Pending | Persistent | HTML Local Storage |
| universal investment reference site#lang                             | universalinvestment-cm-<br>uat.adesso-financial.de | Pending | Session    | HTTP Cookie        |



| universal investment#lang | universalinvestment-cd- | Pending | Session | HTTP Cookie |
|---------------------------|-------------------------|---------|---------|-------------|
|                           | uat.adesso-financial.de |         |         |             |

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